Why Join the Twinkl Team?

Love what you do? We are looking for creative people to do what they do best.

This is your chance to join a friendly and passionate team that really cares about making a difference to the lives of teachers and children around the world.

What Do We Offer?

- Flexible working patterns
- A friendly, supportive atmosphere
- Twinkl subscriptions to use at home or school
- Enjoy a healthy work-life balance
- The chance to make a difference around the world

Twinkl Consultant Application Pack

Who We Are Looking For

We are a friendly bunch and want someone who is passionate about their work, but will also fit in with the team. You should have a hard work ethic, good sense of humour and the ability to communicate with people appropriately.

We are looking for a self-employed consultant who will work under a contract for services.

About Twinkl

Twinkl is the world's largest provider of high quality, printable, primary teaching resources. Twinkl is now used by the majority of UK primary schools and is also widely used around the world. As such, we're a high volume site with global aspirations and are now looking for a self-employed consultant to help us push forward!

How to Apply

Please submit your CV & covering letter via the "Submit application" button on the careers page.

Within your covering letter (1 A4 page) please refer to the Person Specification in detail and wow us with your abilities.

A note about portfolios. If you are applying for a creative job it would help us if you sent a single PDF version of your portfolio or a link to your online portfolio. Please don't send multiple attachments or large zip files. Thank you!

What We Offer

- The chance to make a difference by working for a business helping those who teach around the world.
- The opportunity to have personal input into the business; help develop the vision & direction of the site and its products.
- Totally flexible working.
- A chance to work with a really nice bunch of people!

Any Questions?

We would love to hear from you! Please get in touch with our team at careers@twinkl.co.uk

Our Purpose and Values

We believe in transforming lives through beautiful design.

Trust

We believe that people work best when there is a foundation of trust.

- Our users mean everything to us. We want our users to be able to trust us completely, in everything we do.
- We strive to nurture one another's abilities, talent and confidence as well as our own - encouraging progression in each other.
- We understand the need to communicate effectively with our community, and with each other.

Ownership

We create the best possible products for our users and understand just how important the quality of our work is.

- We always aim to exceed expectations, in all areas of our work.
- We accept personal accountability to meet business needs, improve our systems and help others improve their effectiveness.
- We all take responsibility, treating the Company's assets as our own and behaving with the Company's long-term success in mind.
- We care passionately about making a difference in the lives of our users and we know that this will reflect into lives all around the world.

Innovation

We are passionate about continually developing materials that make a real difference to lives around the world.

- We consistently find ways to disrupt our business model and products.
- We constantly ask 'why not?'
- We have a healthy dissatisfaction with the status quo.
- We have a compelling desire to improve, and to achieve, for our users.

Integrity

We always try to do the right thing.

- We always tell the truth and we take responsibility for our actions, understanding the importance of the service we provide.
- We respect our colleagues, suppliers and users, and treat them as we want to be treated.
- We are honest and straightforward with each other.
- We uphold the purpose, values and principles of Twinkl in every action and decision.

Leadership

We have a clear vision of where we are going and lead in the markets we serve.

- We are all leaders in our area of responsibility, with a deep commitment to delivering leadership results.
- We understand the importance of actively serving our users.
- We focus our resources to achieve market leading objectives and strategies.
- We appreciate the need for constant and meaningful communication to drive innovation and improvement to our products and service.

Loveliness

Loveliness makes Twinkl the special place it is.

- We love what we do, take pride in our work and have fun.
- We understand the power of positivity and make the most of each and every day.
- Everything we do, it is made that bit more special because we live our motto: **Be Lovely!**

Teaching Adviser and Customer Understanding Assistant: USA

Location: Work from home (must be in USA)

Contract Rate: $12.50 per hour (as a self-employed consultant you will be responsible for your own tax)

Hours: 20 hours per week to be worked at your discretion

Contract: 6 Months Fixed Term

Contract Description

This unique role will see you finding new ways to spread the word about Twinkl to USA educators. You will have a thorough understanding of the Common Core as well as being hugely active on social media with an understanding of how to communicate Twinkl's values and mission to the USA teaching community both on and offline. There will be a small element of resource creation with this role, but the main focus will be on connecting with our customers in new and exciting ways. You will be our eyes and ears for the USA and will be great at noticing trends and communicating those over to the Twinkl team in the UK, with support from your other USA colleagues. We are looking specifically for someone on the East Coast of America namely between (and including) Washington and New York City. This role may involve some aspects of travel and may require you to attend exhibitions and conferences on behalf of Twinkl – but this will happen rarely. This role does not require you to work from the Twinkl office and meetings can be conducted via Skype/Facetime when required.

Working for Twinkl is extremely exciting and rewarding, however, remote work is not for everyone. Before applying, please thing carefully about whether you are able to fit 15 hours of work around your current work, family and social commitments, and also about whether your situation may change in the next six months.

Please consider the following:

- We suggest that only part time workers apply for this role.
- You will be expected to complete 15 hours per week, every week, unless previously agreed with us.
- Work may be completed at any time throughout the week.

If you are unsure about any of this, we ask that you don't apply for this role.

Person Specification

Core Skills:

- A detailed knowledge of the Common Core
- Excellent understanding of Facebook and Twitter
- Understanding of marketing and social media principles
- Fresh ideas and good insight into what USA teachers want and need, and how to execute this
- Proficient use of Microsoft Word and emailing software
- Excellent communication skills
- Excellent spelling and grammar
- Minimum of two years of teaching experience in USA.
- Able to work under own initiative with good attention to detail.
- A willingness to attend and exhibit at teaching events around USA from time to time (East Coast only).

Beneficial but not essential:

- Understanding and knowledge of blogging communities
- Experience of setting up and running events
- Experience of copy writing

Soft Skills:

- Is good fun to be with and has the ability to communicate well with others
- Is organised, able to work to deadlines, and manages time effectively
- Is able to communicate with colleagues and our external partners effectively, both written and verbally
- Has a hard work ethic, is passionate, driven and loves what they do
- Is honest, trustworthy and reliable
- Produces quality work and is ready to learn new skills

Qualifications & Experience:

- Teaching qualification.